

PRESS RELEASE

May 06, 2024

BEL REVOLUTIONIZES SLEEP THERAPY WITH FUNDING RAISE FOR PARTNER COMPANY NEUROSOM™

BEL is thrilled to announce a groundbreaking funding initiative for [Neurosom™](#), its esteemed partner company dedicated to impacting mental and physical health through the commercialization of sleep assessment and therapy.

Launching today through the dynamic investment platform [RedCrow](#), BEL is spearheading a transformative funding campaign to propel **Neurosom™** into the medical device market with innovative applications to improve sleep. Neurosom has licensed exclusive technology developed by BEL to advance its goals for **Sleep Therapy**. **Neurosom™** extends the reach of BEL's inventions into the medical sleep market.

"We are incredibly excited about this collaboration and the potential it holds for transforming the landscape of Sleep Therapy," said Don Tucker, CEO.

"Neurosom's vision aligns seamlessly with our own, and we are confident that this funding raise will mark the beginning of a new era in the pursuit of sleep health."

Please join us for an informative webinar on **Neurosom™**, "[Pinpointing and Unlocking the Neural Mechanisms of Human Sleep](#)", Thursday, May 9th at 9am PT / NOON ET. This 30-minute webinar will introduce the company, our technology, our milestones and our upcoming goals.

[Join Zoom Meeting](#)

Meeting ID: 824 5996 4756

Passcode: 458090

Speakers:

Introduction by **Marshall Bangs, Investor Relations**

Don Tucker, CEO:

- The link between poor sleep and health issues, and our development of the WISP technology that stimulates sleep.

Viral Sheth, Chief Operating and Strategy Officer:

- Unlocking the future of sleep: Unique Value Proposition, Market Opportunity, and Vision 2030.

Phan Luu, Chief Science Officer:

- Our next goal: The FDA clinical trial to treat insomnia.

Justin Nichols, Chief Innovation Officer:

- Our Sleep WISP technology in action: research trials, usage by KOLs, and exhibition at the upcoming SLEEP conference in June.

Q&A, we will take questions from the audience at the end.

Can't make the webinar? We'll record it and make it available on [Neurosom](#) website soon!